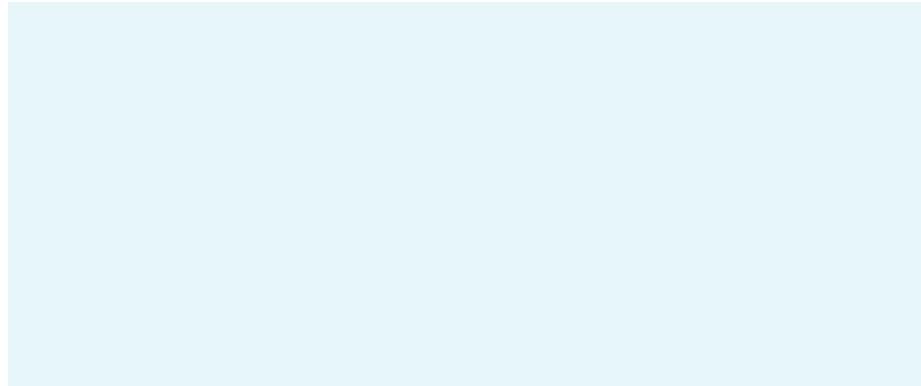


Case Statement for Volunteer Engagement

Case statements communicate the rationale, need, focus, and vision for what will be different as a result of embracing strategic volunteer engagement.

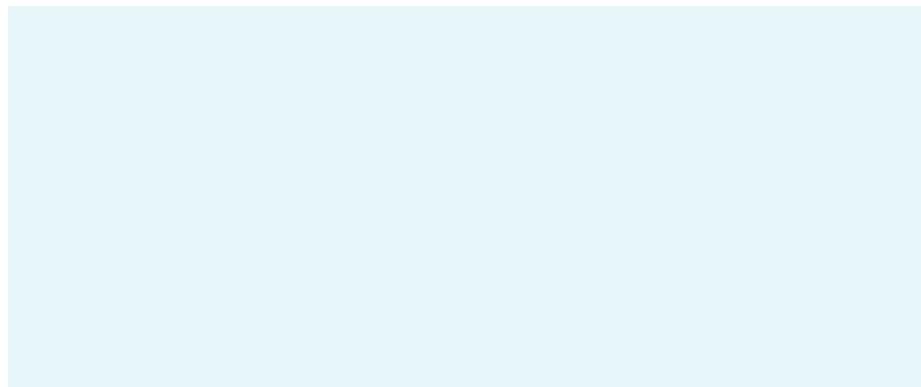
BACKGROUND

History and why now is the time to embrace strategic volunteer engagement



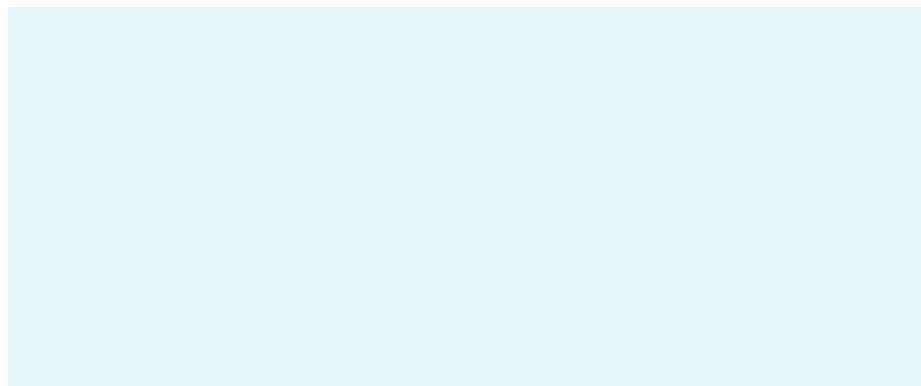
CONNECTION

To mission and vision



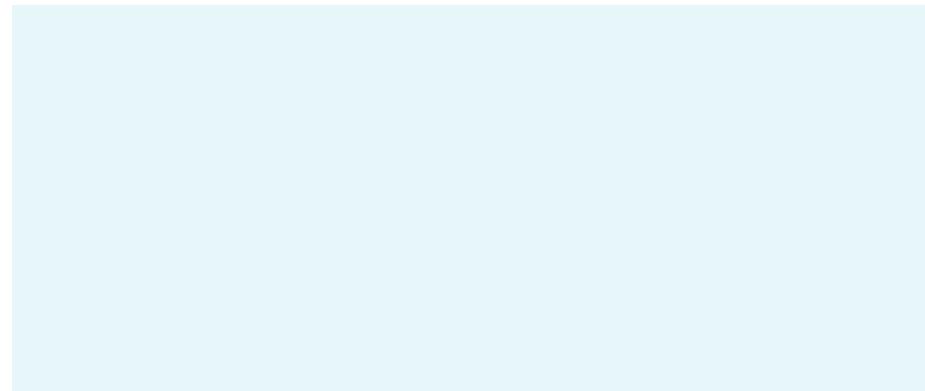
STAKEHOLDERS

Who is involved in, supporting, and/or benefitting from the initiative



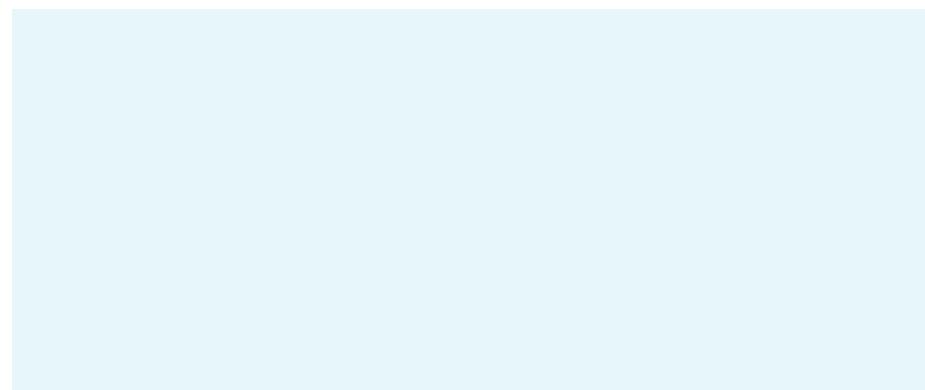
EXAMPLES

Of existing exemplary ways volunteers already drive impact for the organization



YOUR CASE STATEMENT

Speaking points



YOUR CASE STATEMENT

Elevator speech

