

Calculating Return on Volunteer Investment

Adapted from Points of Light Return on Volunteer Investment

CALCULATE THE VALUE OF VOLUNTEER CONTRIBUTIONS

Number of volunteer hours times dollar value of volunteer contributions

$$\text{[] hours} \times \$ \text{[]} = \$ \text{[]}$$

CALCULATE THE TOTAL INVESTMENT (THE COST OF DIRECT PROGRAM EXPENSES)

Budget Line Item	Amount
Personnel (salaries, benefits, payroll tax)	\$ []
Equipment	\$ []
Evaluation	\$ []
Insurance	\$ []
Maintenance	\$ []
Marketing	\$ []
Office supplies	\$ []
Postage & delivery	\$ []
Printing & copying	\$ []
Professional development	\$ []
Professional services	\$ []
Recognition	\$ []
Telecommunications	\$ []
Training	\$ []
Travel	\$ []
Other	\$ []
Total Direct Program Expense	\$ []

CALCULATE THE RETURN ON VOLUNTEER INVESTMENT

(Value of Volunteer Contribution minus Total Investment) divided by Total Investment

$$\left(\$ \text{[]} - \$ \text{[]} \right) / \$ \text{[]} = \$ \text{[]}$$